



TOP PRACTICES

MARKETING & MANAGEMENT

SUMMIT 2025



Human Resources: Essential Strategies For Podiatry Practices

“To Win In The Marketplace You Must First Win In the Workplace” ~ Doug Conant



Essential HR Forms and Documentation – Multi-State Resource

This packet includes three tools to help you ensure your practice has the right HR forms and documentation in place while maintaining compliance with federal requirements and identifying what's needed for your state.

Where have you found correct HR documentation for your State requirements?



Tracking Key HR and Operational KPIs in a Private Podiatry Practice

Provided is a list of common HR and operational KPIs for medical practices, along with practical ways to track each in a private podiatry setting. These tracking methods can help office managers and administrators measure performance, identify issues, and make data-driven improvements.

What have you found to be helpful to track?



Leveraging Operational KPIs for Private Podiatry Practices

In a private podiatry practice, operational KPIs such as patient flow, appointment utilization, and staff productivity are powerful tools for improving efficiency, patient care, and overall team satisfaction. When these KPIs are monitored and used effectively, they not only enhance operational performance but also positively impact HR outcomes like retention, engagement, and staff development.

What ways have you used KPIs in the practice?



Data-Driven Decision Making for Private Podiatry Practices

A data-driven approach is essential for optimizing staffing levels, training needs, and employee compensation in a private podiatry practice. By systematically gathering and analyzing practice-specific data, office managers and administrators can make informed HR decisions that enhance staff efficiency, patient care, and financial health.

What are some systems you have developed to track and analyze KPIs?



Crafting Compelling Job Descriptions –

What do you think are key factors to be in a Job description to make it clear and concise, where candidates would want to apply for the position?



Building a High-Performing Team in a Private Podiatry Practice

Every Doctor/Manager wants a high-performing team—but in the day-to-day reality of a busy private podiatry practice, it's not always easy. Staff shortages, personality differences, and constant patient demands can make it challenging. However, with realistic strategies, you can build a team that communicates well, supports one another, and stays focused on delivering great patient care while keeping the work environment positive.

What Key Factors Contribute to Building A High Performing Team?