

“Marketing and managing your business should be fun. It should always be profitable. If you understand what good marketing and management looks like and if you have the mindset you need to persist, **you will have more fun, make more money, and find more freedom than you ever dreamed** your profession could bring to you.”

REM JACKSON, CEO AND FOUNDER,
TOP PRACTICES





The Keys to Success



“There is no shortage of good ideas;
what’s missing is the will to execute
them.” –Seth Godin



Next


- Embrace Obstacles
- Take Extreme Ownership
- Become a person who solves problems
- Build your Team on trust



Next

- Know your numbers
- Create your “don’t do” list
- Find your Who’s and develop them
- Stop being so critical of others
- Stop being so critical of yourself



A misty, mountainous landscape with a body of water in the foreground. The mountains are layered and hazy, creating a sense of depth. The water is dark and calm, reflecting the light. The overall tone is soft and ethereal.

In the end only
kindness matters.

Jewel



TOP PRACTICES

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