



TOP PRACTICES
THE HOME FOR PRIVATE PRACTICE *presents* **THE TOP PRACTICES**
MARKETING AND MANAGEMENT SUMMIT

Transform Your Podiatry Practice and Thrive

SEPTEMBER 8, 9, 10 • CROWNE PLAZA CHICAGO O'HARE, ROSEMONT, IL

Many podiatrists, are struggling with their practice because a broken and indifferent medical system has abandoned them. We guide you as you transform your practice into a business that makes you money, runs smoothly, and gives you back the time for your family that you are now missing.

REGISTER NOW FOR SPECIAL EARLY-BIRD PRICING!



Breaking faith with doctors is fundamentally wrong and everyone suffers for it: your patients, your staff, yourself, and even your family. No doctor should invest the time and money they've sunk into their career only to wonder when the rewards will finally appear.

Since 2007 we have helped over 1600 podiatrists move from frustrated and even angry, to looking forward to going to their office and getting home in time for dinner with no work waiting for them while their savings continues to grow. We have the plan for appropriately marketing your practice so that it grows and then the plan continues to enable you to effectively manage the growth. Join us this year and get your plan.

Rem Jackson, CEO Top Practices

The Top Practices Summit is held only once a year.
What do you want your practice to be like in 2024, 2025, and beyond?



TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

Ever Feel Like You're Practicing in a BROKEN, INDIFFERENT MEDICAL SYSTEM That Doesn't Care About Your Success or Failure?

A system that has betrayed you, doesn't care, and that isn't going to save you. In fact, it's actively working to make things worse?

You're not alone. And this causes overwhelming challenges on almost every front: hiring, training, scheduling, financial management, even just getting paid.

Top Practices

We believe that breaking faith with doctors is fundamentally wrong and everyone suffers for it: your patients, your staff, yourself, and even your family. No doctor should invest the time and money they've sunk into their career only to wonder when the rewards will finally appear.

Since 2007 **we have helped over 1600 podiatrists** move from frustrated and even angry, to looking forward to going to their office and getting home in time for dinner with no work waiting for them while their savings continues to grow. **We have the plan for appropriately marketing your practice so that it grows and then the plan continues to enable you to effectively manage the growth.**



- Do you know the key metrics you need to understand to correctly manage your practice?
 - What is your optimal volume?
 - What are your optimal hours?
 - What is an optimal schedule for you and your team?
 - What is your optimal patient mix?
 - What is your optimal staffing level?
 - How do you budget for all of this?
- How can you change the culture of your practice to encourage your staff to excel without changing your staff?
- What should YOUR practice earn each and every hour you are open and in clinic?
- What do podiatrists who run well-managed podiatry offices actually pay themselves?
- How can you get control of your time and your schedule, so you run it instead of it running you?

*The future—
YOUR FUTURE—
is what you make it.*



If you want to practice in a solo practice or with 2, 3, 4, 10 or more doctors, you can. It simply comes down to knowing how to do it. And for that you need a plan. Every successful team or company needs a plan. **At this Top Practices Summit, we will share and teach the plan** for doctors who don't want to sell out (or aren't invited to that party). This Summit is for doctors who have been practicing for years and love treating their patients but want the business part to be less of a hassle. It is for doctors who are defying the nay-sayers and buying or opening their practices now and want to skip the school of hard knocks by learning from those who have gone before and are thriving IN PRIVATE PRACTICE TODAY.



That is the message of Top Practices. That is the intent and design of this Summit. Are you looking forward to the next year, five years, and beyond of private practice? **Then join me and several hundred of your colleagues who feel the same way at the Top Practices Summit in Chicago, Illinois on September 8, 9, and 10.** Bring your key staff with you so they know what to do before you even return to your office on Monday.

At the Summit they (and you) will be strongly encouraged to meet other like-minded people and continue those relationships long after the Summit ends in small mastermind groups and accountability circles. Hundreds of our previous attendees have done this and can attest to its ability to help you stay focused and on track. There is simply no other meeting like this in podiatry. Come experience the future of private practice and ***Transform Your Practice and Thrive.***

Dedicated to your success,

Rem Jackson, CEO, Top Practices

PS See page 15 for our 100% money-back guarantee. This is the only conference you will ever attend that will refund 100% of your registration fee if we don't meet your expectations. Register now!



"Successful people do what unsuccessful people are not willing to do. **Don't wish it were easier; wish you were better.**"

JIM ROHN



TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

REGISTER NOW – SEPTEMBER 8, 9 AND 10, 2023



“Marketing and managing your business should be fun. It should always be profitable. If you understand what good marketing and management looks like and if you have the mindset you need to persist, **you will have more fun, make more money, and find more freedom than you ever dreamed** your profession could bring to you.”

REM JACKSON, CEO AND FOUNDER, TOP PRACTICES



Transform Your Podiatry Practice and Thrive

THE SUMMIT STARTS ON FRIDAY EVENING, SEPTEMBER 8TH

5:30 PM
–
7:00 PM

Opening
Featured Session

THE SECRETS OF PODIATRISTS WHOSE PRACTICES ARE ALREADY THRIVING

The Top Practices Summit opens with an information-packed, high-energy session led by Top Practices Founder and CEO, Rem Jackson, and the most successful Top Practices doctors. Your chosen profession is a key to achieving prosperity, which is something much greater than success. Operating a podiatry practice (or any small business) is not for the faint of heart. There are great challenges facing everyone (not just podiatrists). In fact, the failure rate is staggering for small business startups in the first five years. Podiatry practices typically don't fail at anywhere near this rate, but thriving is a very different situation than surviving and struggling day-to-day. **Why then, do a small few of us seem to thrive and love our work while most of us just can't break the cycle and are left with too much work, too little time, too much stress, and burnout?**

There are answers. There are strategies, tools, and tactics that will forever allow you to build an incredible team and reclaim your personal life while earning significantly more money.

In this opening session, Rem and Top Practices doctors who have "cracked the code" share how you can accomplish all of this. It all starts here. You CAN do this.

Be sure your travel plans make it possible for you to be in your seat and ready when the conference opens at 5:30 PM. This is one of the most anticipated sessions at the Summit and will set the pace for your next 12 months.

Your practice should serve you and fund your ideal lifestyle.

Your career should provide for the emotional, physical, and financial security of yourself and your loved ones."

REM JACKSON, CEO AND FOUNDER, TOP PRACTICES

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

REGISTER NOW – SEPTEMBER 8, 9 AND 10, 2023



THE SUMMIT CONTINUES ON SATURDAY, SEPTEMBER 9TH

9:00 AM
–
10:00 AM

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

In Saturday's opening session Top Practices leaders and experts lead an interactive session that answers the question: "How Can I Transform My Podiatry Practice and Thrive? How do I do that?" The first key to accomplishing this is to simply entertain the idea that you **COULD** do this if you know how. After that it is a step-by-step process with one essential key you must know and use in order to transform your practice into a well-run business that serves your patients, and enables you and your team to achieve the emotional and financial security you want for your family and loved ones. This could change the course of your career.

10:00 AM – 10:30 AM **BREAK AND VISIT WITH EXHIBITORS**

10:30 AM
–
12:00 PM

MARKETING IDEAS THAT ARE GENIUS YOU CAN IMPLEMENT ON MONDAY



Excellent marketing strategies that work **NOW** in 2023 are rapidly changing. In this session, you will learn the most effective marketing strategies that the best marketing podiatrists are using so you can do the same. How to improve your website marketing, the best way to leverage social media, Google ads and pay-per-click, what works? — And much more...

12:00 PM – 1:30 PM **LUNCH AND NETWORKING BREAK**

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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I always get new ideas and strategies and the information I need on how to implement them. Before I started attending the Summit I felt like I was alone in the world and by attending the Summits I have found like-minded practitioners who either have or have overcome the same issues I encounter. It's great to be among smart, helpful people who are happy to share and help. Thank you, Top Practices!

STUART BIRNBAUM, DPM



1:30 PM
–
3:00 PM

PRESENTATIONS BY THE TOP PRACTICES 2023 AWARD WINNERS

The **MOST POPULAR** sessions every year are the presentations by the winners of the Top Practices Awards:

- Marketer of the Year, The Innovator Award, The Drive Award
- Manager of the Year and Staff Member of the Year

New!

These specific, in-depth case studies, are shared by practices just like yours who blew the doors off their marketing and management from start to finish and achieved their goals. Every year, EVERYONE is blown away by these outstanding presentations and leaves with pages filled with some of the best ideas they've ever heard. This year you will benefit from these in-depth, IN-PERSON case studies.



"My daddy once told me, if you're going to walk through a mine field, **follow somebody**"

CHARLIE HOFHEIMER

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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“

“If people are doubting how far you can go,
**go so far that you can't
 hear them anymore”**

MICHELE RIUZ



3:00 PM – 3:30 PM **BREAK AND VISIT WITH EXHIBITORS**

3:30 PM
 –
 5:00 PM

TRANSFORM YOUR PODIATRY PRACTICE SO IT THRIVES

In this session, attendees will already be sitting with other attendees who have similar roles in the practice. *Solo doctors *Multi-doctors *Office managers *Staff *Billers *Marketers in an interactive environment working together and with presenters to brainstorm and “mastermind” to get the ideas, tools, strategies, and tactics to lift their practice performance to “high-performing”. This is a new take on the most requested session each year. Get ready to love this.



My husband and I have been attending the Top Practices Summit for 10 years now. It has been the best business investment in our 18 years of practice. **Every year there is always a take-away to implement in the office.**

The other benefit is meeting other like-minded managers with similar issues or challenges. The conference re-energizes my soul and motivates me to become a better manager and owner. Thank you!

KRISTA NEIBAUER

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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The result of great marketing and excellent management is more
high-quality time with your family.
 And more **financial freedom to live life on your terms.**

REM JACKSON, CEO AND FOUNDER, TOP PRACTICES

5:00 PM
 –
 6:00 PM

THE TOP PRACTICES NETWORKING PARTY

Join Rem, and all the presenters and exhibitors, for a networking party and chance to wind down and connect before dinner and a fantastic night out!



The positive mindset and willingness to share ideas by EVERYONE at the Summit is remarkable!

This always infuses positive energy into me and my pursuit of my goals. Sometimes it is a pat on the back...and sometimes it is a kick in the pants...but it is ALWAYS good for me!

JOE RIPEPI, DPM

I always look forward to the Summit and all the great ideas that come from it. Yet **I am still amazed at how much I learn and take back with me.** A lot of that comes from the round table discussions, and that is what I like the best.

LAURA DEPALMA



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THE SUMMIT CONTINUES ON SUNDAY, SEPTEMBER 10TH

ATTENDEES WILL BREAK OUT INTO THREE DIFFERENT WORKSHOP TRACKS ON SUNDAY • ALL TRACKS: 8:30 AM – 3:30 PM

TRACK ONE

Top Practices Protocol Workshop

8:30–9:30 The audience will collaborate with a presenter and a panel to discuss, model, and improve comprehensive clinical protocols for top diagnoses.

The Best Ancillary Services and Products Review

9:30–10:00 A complete review of favorite ancillary and cash services being used by our doctors to increase outcomes while contributing to high revenue and profits.

How to Successfully Hire and Onboard an Associate Doctor

10:30–11:15 No relationship is more critical to succeed than the relationship between employer doctor and employee doctor. When it works, it's superb for everyone involved including your staff, patients, and families. When it struggles, it makes everything much harder than it needs to be. Learn how top practices hire and onboard their associate doctors and duplicate this success in your practice so everyone can win.

How to Prepare for Your Exit and Retirement

11:15–12:00 The best time to prepare for your eventual exit and retirement is the day you open your practice. The second-best day is today. Top Practices has supported dozens of doctors who successfully sold their practices for top dollar and retired on their terms. Learn how you can prepare for your exit and retirement.

The Top Practices Scripting Workshop

1:30–2:10 Professionals script everything - amateurs "wing it." Top producing doctors "say it" in specific, detailed, language that clear up confusion and create acceptance and compliance for their treatment plans. We will explore how to script everything and get your staff onboard too.

Top Practices Doctor Mastermind Session

2:10–3:00 This is the final mastermind roundtable of the Summit where we clear up all questions. Simply the most valued time at the Summit every year. Don't miss it.

How to Hit the Ground Sprinting on Monday and Make the Next 12 Months Your Best Ever

3:00–3:30 Rem brings everyone together for a final message and strategy-filled final session.

3:30 and Beyond — Your Best Year Ever

DO NOT
schedule your
return flight so
that it will cause
you to miss any
of this day. We
mean it!

TRACK TWO

Medical Staff Workshop

8:30–10:00 Track two opens with a sharp focus on your staff and how they can most effectively contribute to the practice's success and enjoy their work to their fullest.

Your First 10 Years

10:30–12:00 New practitioners and their staff have very different challenges and hurdles to overcome than doctors who are in maturing practices. In this session we dig deep into the challenges faced in the first year, the first five years, and the first 10 years in practice. Your staff is critical to this success and all staff will benefit from this session. Get this right at the start, so everything becomes much easier later.

The Podiatry Practice A-Team

1:30–2:10 Your staff needs to be at this session as we demonstrate how some teams seem to work like a well-oiled machine enjoying serving patients, and others struggle with confusing priorities and lack of clear focus. Everyone should LOVE coming to work—even on Monday morning. Find out how everyone on your team can experience this.

Top Practices Staff Mastermind Session

2:10–3:00 This is the final mastermind roundtable of the Summit where we clear up all questions. Simply the most valued time at the Summit every year. Don't miss it.

How to Hit the Ground Sprinting on Monday and Make the Next 12 Months Your Best Ever

3:00–3:30 Rem brings everyone together for a final message and strategy-filled final session.

3:30 and Beyond — Your Best Year Ever

Presenters are actual physicians, **presenting actual successes and numbers.** Words are not as good as good old-fashioned facts (the numbers.)

PAUL STEINKE, DPM

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TRACK THREE

The Anatomy of a Phone Call

8:30–9:10 When your phone rings, the key objective of anyone answering your phone is to make an appointment. In this session we will explore the 3 phases of a phone call.

1) Rapport Building 2) Information Gathering 3) “Making the Sale” - scheduling the appointment. In addition, we will share specific techniques for managing the phone call.

How to Shoot Your Own Video – Step-by-Step

9:10–10:00 Very few aspects of marketing in 2023 rise to the level of videos. And we need lots of videos.

In this session our doctors who are shooting their own videos explain how you can easily shoot your own videos so your patients can benefit and you can profit. Let's do this!

Apps, Online Tools, Websites, Blogs, Podcasts, and More...

10:30–12:00 This session will be the best mastermind session you've ever attended in which we share tools, apps, websites, blogs, resources, podcasts and more that marketers are using to raise their game, make things easy, and explode the practices patient volume. Bring your favorite tool – we want to see it!

Top Practices Marketing Mastermind Session

1:30–3:00 This is an expanded final mastermind roundtable of the Summit for marketers where we clear up all questions. Simply the most valued time at the Summit every year. Don't miss it.

How to Hit the Ground Sprinting on Monday and Make the Next 12 Months Your Best Ever

3:00–3:30 Rem brings everyone together for a final message and strategy-filled final session.

3:30 and Beyond — Your Best Year Ever

Note about the end of the Summit: Don't schedule your return flight on Sunday afternoon. Instead, stay over and from 4:00 PM to 6:30 PM, quietly organize the notes you've taken, and prepare for your return and for a 90-day period of intense activity to lift your practice and your plans for it high into the atmosphere. Things are easier once you are breaking the bonds of gravity and that takes about 90 days. Better yet, stay over with your team and meet about all of this on Monday and then return home on Tuesday. At the bare minimum don't go back on Sunday. Make your plans and then have some more fun in Chicago (it's easy to do).

Special Bonus Program

FOR ALL ATTENDEES TO THE TOP PRACTICES SUMMIT IN CHICAGO

Use Your Summer in a New and Innovative Way!

Pre-Summit Workshops: Everyone should take advantage of their summer months and enjoy themselves, but smart practice owners and their staff will also be working ON THEIR BUSINESS, not just IN THEIR BUSINESS this summer!

Beginning in June, all registered Summit attendees will be enrolled in a Master's Level Class designed to get you ready (TRULY READY) to become the successful (or even "more successful") business owner you need to be. THIS HAS BECOME A HALLMARK OF TOP PRACTICES SUCCESS. It prepares you and your staff for the rest of 2023, 2024 and beyond. This is literally one of our secrets to success.

This summer series will:

- Coach and guide you to get your goals written and organized for 2024 and beyond
- Show you how to get insight into your practice through better understanding its numbers
- Assess and be prepared to fix your practice marketing so it fills your reception rooms with patients you want
- Get you ready for the interactive "roundtable" sessions now, a hallmark of the Top Practices Summit

This year, attendees will come prepared to share the best (most effective) idea or strategy they've used to build and manage their practices. You will learn dozens of outstanding pearls and ideas that will help you solve many of the challenges you are facing. The answers you need are at the Top Practices Summit in Chicago.



I Guarantee It.
 - Rem Jackson



HERE IS MY PERSONAL GUARANTEE FOR THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

IF AT ANY TIME, DURING THE SUMMIT ON SEPTEMBER 8, 9, and 10 YOU FEEL THAT YOU CAME TO THE WRONG PLACE OR WE ARE NOT ADDRESSING THE ISSUES WE SAID WE WOULD IN THIS DESCRIPTION, YOU MAY TURN IN YOUR MATERIALS AND RECEIVE A FULL REFUND OF YOUR SEMINAR REGISTRATION FEE – NO QUESTIONS ASKED
 – NO SMALL PRINT*

*STILL NO SMALL PRINT.

This morning's interactive problem/solution session was immediately grounding – **motivating and so very thought provoking.** It caught all of our attention at the get go.

DOUG ROBINSON, DPM

I enjoy the **positive, uplifting atmosphere** that helps, not only keep me ahead of the “curve,” but allows me to help “draw” my own trajectory.

VIEDRA ELLISON, DPM

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*"But Rem, It's
Different for Me."*

If you are thinking that your circumstances are different than others, and so special that what we do couldn't work in your area or in your practice, **think again**. Every practice needs patients, and all patients are people with problems. We know how to find them and bring them to your door. We do this in Australia, Canada, and all across the U.S.

One of the biggest barriers we have to succeeding in our professions is time. It moves by so quickly and, in spite of our best intentions, we don't get many positive changes implemented and we continue to drift where we are. We do this because we aren't in a crisis situation. We didn't have the "heart attack" moment. But we are just as stuck and just as in trouble as we would be if we were having a heart attack. Over time, we continue to slip further and further behind. This Summit is designed to break that pattern and **GIVE YOU EVERYTHING YOU NEED TO ENSURE YOUR FUTURE SUCCESS.**

Most of us can reduce our goals to this simple goal: "The emotional and financial stability and security of our family and loved ones." To be sure, there are other goals, but this goal is at the core of all of our efforts. Despite everything you hear, there is a period of expansion and growth coming for medical practices that may be viewed as the Second Golden Age. Do you have the plan you need to succeed in the next three, five, or ten years? Do you have YOUR Plan?

IT'S NOT JUST WORDS.

Top Practices delivers again.

Bringing like-minded practitioners and their staff together to brainstorm and share ideas that are beneficial.

I really enjoyed sitting with people to have a roundtable discussion. I feel that it really gave us the opportunity to meet each other instead of just walking and introducing myself.

RUDOLPH LA FONTANT, DPM

BRING YOUR STAFF WITH YOU!

Bring your staff and make the next year much easier. You can't do this all by yourself – you need to bring your staff and make the next year much easier. You can't do this all by yourself – you need your team to work with you to do this. **Those doctors that bring their key staff members with them to the Summit always experience the most gain after, because their staff already understands the plan, has bought into the plan, and knows their part in making the plan a reality.**

It is virtually impossible to bring back the attitude, knowledge, and motivation that are gained at the Summit and transfer it to your staff. When your key people experience a conference filled with high-performing peers—and, at the Top Practices Summit, you will be side-by-side with many of the top-performing practices in all of podiatry—they are able to return to your practice and move forward quickly. Seriously consider bringing your key staff members to get the most out of this experience and to implement your plan for double-digit growth.

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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What is a Top Practice?

Every practice owner has their own personal definition of what a Top Practice is, but here is what is at the core of every definition of a Top Practice: "A professional practice that is managed and marketed using systems that serve the owners, instead of the owners feeling like they are serving the practice." A Top Practice allows a doctor to practice medicine at the highest level because he or she isn't distracted by the constant needs of running the business. A Top Practice performs at such high levels automatically that the owner is able to focus his or her attention on their personal lives and achieve a significant and dramatic increase in their own happiness. A Top Practice enables its owners to live his or her life according to their terms and theirs alone – no matter what.

Doctors from all over the continent have had their breakthrough years in 2023.

The reason is really rather simple. They were ready. And they decided to do something about it.

The friendly collaboration and sharing of ideas is mint – everyone wants to help each other. It is refreshing to experience the positivity of the Summit rather than the doom and gloom at other conferences.

GREGG NEIBAUER, DPM



THE OFFICIAL TOP PRACTICES WARNING

This Summit will be a "whine-free" zone. Do not come if you're not ready to attack your practice and transform it once and for all. There is only room for serious, positive people at this event!

At the Top Practices Marketing and Management Summit, you'll get connected with winners who are thinking very big and you'll recalibrate your own thinking. You'll be amazed at how quickly you can change your current circumstances.

What is great about the Top Practices Summit – everything!!! Ideas, networking, fresh perspectives and motivation. All of these and more come from attending the Summit. **Simply the best investment of time and money a doctor can make into their practice.**

DAN SHANAHAN, DPM



Is this the right seminar for you and your practice?

The best way to answer this is to ask yourself if you are truly serious about making a positive change at your practice. Not many of us actually are. We say we are, but when the opportunity comes to really change, we just postpone it until later.

- If you are already doing well, but want to truly take your practice to the next level...
- If you are tired of being frustrated with your current efforts to grow and strengthen your practice...
- If you've tried a lot of things, yet nothing seems to really work...
- If you want all the information you need to implement a marketing plan that makes sense and generates a clear and quantifiable return on your investment...
- If you want to instill a culture of growth and high quality "customer service" in your office staff...
- If you want to develop a professional plan that will enable you to clearly identify your goals and then focus your full attention on achieving them...
- If you want to ensure you have a bulletproof practice and can withstand whatever comes your way...
- If you are on the way to implementing some of the above, but want to meet with a group of winners and take the time to prepare you and your staff for a BREAKTHROUGH YEAR in 2023/24...

Then this is a meeting you should not miss!

What this Summit is not:

This Summit will **NOT BE THEORETICAL**. No one will tell you what you "should" do to be successful at this seminar. This seminar will not skim the surface of some "nice ideas" someone just read about. At this seminar, **WE WILL WORK** to create your 2023/24 plan for **A BREAKTHROUGH YEAR**. At this seminar, **WE WILL WORK** and you will create a specific and detailed plan to grow your practice, develop your staff, and manage your business. At this seminar, **YOU WILL KNOW** how to put the systems into place so you can accomplish your goals and objectives.

I love hearing from different practices from across the states and knowing that I am not alone in problems I face and hearing the solutions that I may not have gotten from inside my practice.

ALYSSA PINA

*I Guarantee It.
(see page 15)*



TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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The Bottom Line

YOUR PRACTICE IS YOUR LARGEST AND MOST LUCRATIVE INVESTMENT.

It is the vehicle through which you achieve all of your goals – professional and personal. **It is time to slow down so that you can speed up.** It is time to focus on the marketing and management systems you need to put into place to make 2023 and 2024 YOUR BEST YEARS EVER – the most rewarding and profitable years of growth that your practice has ever had. It can be done.

Dozens of doctors JUST LIKE YOU are doing it right now, and you can too!

YOUR INCOME TENDS TO BE THE AVERAGE INCOME OF THE FIVE PEOPLE YOU HANG-OUT WITH THE MOST.

Surround yourself with winners who are as focused and committed to building the practice they want, not just accepting the patients that walk in the door.

I truly enjoyed being able to meet other people doing the same things, working through the same problems and celebrating the same successes as me being able to network with other practices near and far. I found all the speakers inspiring in their own way and I feel like I am leaving here and returning home with **new insights, desires, and creative ideas and a lot of excitement for the future!**

CHELSIE SPEARS

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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REGISTER NOW FOR SPECIAL EARLY-BIRD PRICING!

REGISTER EARLY AND SAVE!

REGISTER BEFORE MAY 31ST AND GET THE VERY BEST RATE!

Yes, I'm ready to attend the Top Practices Marketing and Management Summit in Chicago, Illinois. My Seminar Registration includes admission to all sessions, course workbook, and breakfast on Saturday and Sunday.

REGISTER ONLINE or FAX THIS PAGE TO 717-625-0552 to Reserve Your Seats

Practice/Company Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Attendees (name as you want it to appear on your badge)

Name: _____ Title: _____ Email (required) _____

(Enter additional names on separate sheet of paper)

PAYMENT METHOD: Use card on file Credit card info: MC Visa AmEx Discover

Card no.: _____ Exp. Date: _____

Name on card: _____

Billing Address (if different than above): _____



Special Pricing Discounts for AAPPM & AENS Members

First Attendee from the Practice:	✓
Top Practices Mastermind Members EARLY BIRD SAVINGS — \$795	
Top Practices Mastermind Members After May 31st — \$995	
AAPPM/AENS Members EARLY BIRD SAVINGS — \$895	
AAPPM/AENS Members After May 31st — \$1095	
General Registration EARLY BIRD SAVINGS — \$995	
General Registration After May 31st — \$1195	
All Additional Attendees (must be from the same practice):	✓
Top Practices Mastermind Member — \$395	
AAPPM/AENS Members — \$455	
General Registration — \$475	
Total	

Summit registrations are non-refundable; however, they are transferable. This means that you can transfer your registration to another person (in the same price bracket) if you are unable to attend. You may also transfer your ticket purchase to next year provided you inform us before August 31, 2023.

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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THE TOP PRACTICES SUMMIT COMES TO CHICAGO, ILLINOIS AND THE CROWNE PLAZA CHICAGO O'HARE HOTEL

HOTEL RESERVATIONS

Make your hotel reservations NOW! Rooms go quickly and can be difficult to reserve.

Please follow this [link](#) to book your hotel rooms or call the Crowne Plaza toll-free reservations line at 1-877-666-3243 or directly at 1-847-337-5793 and ask for Top Practices Summit room block (TPS) and the low group rate of \$129. Extended stays require a reservation by phone. If booking online, just enter your dates (must be between Sept. 7 and Sept. 11) and click on see rooms. Don't delay, reservations must be made before midnight, Wednesday, August 16.



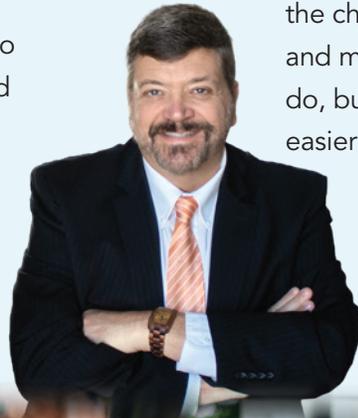
The Crowne Plaza is located just two miles from Chicago O'Hare airport in Rosemont, IL and offers free airport shuttle service to all guests. Within Rosemont, you'll find plenty of things to do. The hotel is located within walking distance of the Chicago Premium Outlets, Parkway Financial Park & The New Pearl District where you can find exciting dining and entertainment options. There is also an L-train station nearby that will take you to downtown Chicago. Amenities include an indoor pool, fitness center, free in-room internet access and an on-site restaurant.





To My Top Practices Members

There is simply nothing more important to your success than being together with other highly successful doctors (and their teams) who are growing their practices in double-digits. We only do this once a year, so please does not miss this opportunity to get face-to-face with all the experts and doctors you are learning from on the Top Practices Mastermind Group calls and webinars.



To The Doctors Who Are Not In Top Practices

There is no better time than right now to plug into the ideas, people, and strategies that can solve most of the challenges you are facing. Building your practice and managing it successfully is not an easy thing to do, but when you get it right – EVERYTHING else is easier – EVERYTHING. Join us at this meeting and I guarantee you will not be disappointed.

Dedicated to your success,

Rem Jackson

By far the best practice management conference around that has doctors with the same mindset willing to share their knowledge. Most ideas are able to be implemented immediately into your practice. This conference will help you transform your practice.

JENNIFER SARTORI, DPM



I enjoyed connecting with like-minded office managers, especially the problem/solution exercise. It's nice to know we are not alone and **our situations may have different solutions when viewed by fresh eyes.**

JILL WALTER

TRANSFORM YOUR PODIATRY PRACTICE AND THRIVE

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