

REGISTER  
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TOP PRACTICES  
ACHIEVING PROFESSIONAL GROWTH

PRESENTS

# THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

# PODIATRY PROSPERITY

## HOW TO MARKET, MANAGE, AND LOVE YOUR PRACTICE

### SEPTEMBER 13-15, 2019

The Marriott Riverwalk • San Antonio, Texas

**You have a choice:** Allow the challenges and frustrations inherent in operating a private practice steal the enjoyment of the blessings your practice brings to you, your family, your staff, and your patients, or overcome those challenges through superior marketing, management, and mindset. The choice is all yours.

**SEE CONFERENCE HIGHLIGHTS ON PAGE 2**



**SPECIAL KEYNOTE PRESENTATION:**  
**DR. MARYBETH CRANE**, Founder of Foot and  
Ankle Associates of North Texas: **"The Finish Line"**



Special Pricing Discounts  
for AAPP, AAFAS, &  
AENS Members  
(see registration form)

*"Your success is guaranteed by running a highly-profitable practice. The Top Practices Summit is your blueprint for profits and massive success in an uncertain time."*

– REM JACKSON, CEO AND FOUNDER, TOP PRACTICES



The Top Practices Summit is held only once a year.  
**What do you want your practice to be like in 2020 and beyond?**  
(SEE INSIDE)



# TOP PRACTICES SUMMIT HIGHLIGHTS

- **SPECIAL FRIDAY EVENING PRESENTATION by Top Practices CEO and Founder Rem Jackson.** In this high energy opening session, Rem Jackson, CEO and Founder of Top Practices will clearly outline how any podiatrist can use simple systems and tools to market and manage their practice like a true top practice. The system works for every practice—small, large, urban, rural, growing, or struggling. Rem will be joined on-stage by podiatrists who are achieving high levels of success and having fun doing it.



- **KEYNOTE PRESENTATION by Dr. Marybeth Crane: "The Finish Line."** Top Practices is honored to announce that the Keynote Speaker for the Top Practices Marketing and Management Summit is Dr. Marybeth Crane. Dr. Crane will share her journey from opening her practice in 1997 with her mother answering the phone—to today's multi-million dollar Foot and Ankle Associates of North Texas (FAANT) with 2 offices, 6 doctors, and 40 employees.



YOU  
ASKED  
FOR IT!  
WE HEARD  
YOU

- **A Full-Day, Intensive Workshop for Practice Marketers.** This incredibly popular workshop has been extended to a full-day workshop. More digital marketing, more local marketing and shoe leather marketing, and more time to work together and learn from practice marketers across the continent.
- **Top Practices Roundtable Workshops. BACK BY POPULAR DEMAND AND EXPANDED!** Attendees will share the top ideas and strategies that are working for them. There is no need to be frustrated—at the Top Practices Summit you will leave knowing exactly what you need to do to win in private practice...guaranteed! New workshops for doctors, staff, and marketers.

**"Money doesn't make you happy,  
but being happy  
can make you a lot of money."**

REM JACKSON





# TOP PRACTICES SUMMIT HIGHLIGHTS

## (CONT.)

- **A Full-Day, Intensive Workshop for Doctors and Practice Administrators.** This year we bring our panel of experts together for a course in practice management and practice building with doctors and their key staff people who will stand shoulder-to-shoulder with them when they return to implement the plans and strategies they've learned at the Summit.
- **A Full-Day, Comprehensive Workshop for Staff Members.** It's impossible to win a football game with coaches, owners, and trainers. The players win football games and no one else. This year your "players," your staff members have their own full-day workshop focused on giving them the tools they need to "win" at your office. The experts who are working with the doctors and administrators will be leading this session as well, and it will be completely coordinated so that when you join forces after the workshops you will already know how to move forward together.
- **How to Get Paid**
- **How to Increase Your Cash Business**
- **How to Focus Your Practice on the Exact Patient You Want Walking Through the Door**
- **The Top Practices Networking Party.** Yep, there is going to be a party and you're invited!
- **Presentations by award-winning top podiatry practices receiving the 2019 Top Practices Awards.** (These eye-opening sessions are some of the most popular presentations at the Summit every year.)
- **Every attendee will leave with a complete, extensive plan for growing their practice profits in in the next 12 months...and beyond!**
- **How to Get Back Your Nights and Weekends While Making More Income**

ALSO,  
BACK BY  
POPULAR  
DEMAND



# PODIATRY PROSPERITY

## HOW TO MARKET, MANAGE, AND LOVE YOUR PRACTICE



Marketing and managing your business should be fun. It should always be profitable. If you understand what good marketing and management looks like and have the mindset needed to persist, you will have more fun, make more money, and find more freedom than you ever dreamed your profession could bring to you, your family, your staff, and your patients.

When you graduated from podiatry school you weren't signing up to practice with overbearing regulations imposed by an all-powerful government and greedy payers. You simply wanted to treat your patients and have a lifestyle that supported you and your family. You wanted time to enjoy yourself and be with the people you love.

### THE VERY REAL CHALLENGES AND FRUSTRATIONS YOU FACE DO NOT HAVE TO DEFINE YOU

Dozens of your colleagues have already **"Cracked the Code"** at Top Practices and they are earning what they deserve and are getting home every night in time for dinner with no work to complete. Every weekend they do whatever they want because they aren't burdened with catch up work and they can afford to do whatever makes them and their family happy.

### AND THIS IS WHY—MORE THAN EVER— YOU MUST ATTEND THE TOP PRACTICES SUMMIT THIS YEAR!



**"I find that the harder I work,  
the more luck I seem to have."**

THOMAS JEFFERSON



## THIS IS PODIATRY PROSPERITY

If your reception room is filled EVERY DAY with exactly the kind of patients you want to see, you can build your practice to be so profitable that you just won't care what the government or insurance companies or hospitals do.

There is no guesswork about what you can do to build a strong, profitable practice. **We know the system. You will learn it at the Summit.** If you are an Advanced Top Practices Member and Marketer – this is the year you must be at the conference because we will be showing you the top ideas working in Top Practice members' offices around the globe.

If you are a total beginner and are wondering if something like this could work in your practice despite the problems you are facing, then this meeting is for you. We start at the beginning and leave no one behind.

Our top practices are growing 10%, 20%, 30%, and more. We don't promise that it is simple. We never say it's a "no-brainer." But we do promise that if you work the plan with us, you will achieve the results you desire.

**Our goal is that you are number one in your market.** It takes time and commitment, but we can tell you it is so worth it.

## YOU'VE GOT A CHOICE

You can spend all of your time upset that the whole thing is so unfair and truly, tragically flawed, or you can spend **all of that energy** doing what it takes to be successful in this new reality.

**That choice is yours.**

There is no other vehicle for investment available to you that compares to your practice. The returns your practice should and will bring to you and your family are significantly greater than any other way to build equity and retirement income **IF you are managing your practice efficiently and marketing it effectively.** The Top Practices Summit is your opportunity to do exactly that. Please come to **The Riverwalk in San Antonio, TX on September 13, 14, and 15.** Join me, our team of experts, and several hundred of your colleagues who are already succeeding and find your own plan for profits, reduced stress, and more fun. (Remember fun?)

Dedicated to your success,

*Rem Jackson*  
*and the Top Practices Team*

**PS See Page 15 for our 100% money-back guarantee. This is the only conference you will ever attend that will refund 100% of your registration fee if we don't meet your expectations. Register now!**



# SPECIAL BONUS PROGRAM

## FOR ALL ATTENDEES TO THE TOP PRACTICES SUMMIT IN SAN ANTONIO, TX THIS SEPTEMBER

### Pre-Summit Workshops

Everyone should take advantage of their summer months and enjoy themselves, but smart practice owners and their staffs will also be working **ON THEIR BUSINESS**, not just **IN THEIR BUSINESS** this summer!

**Beginning in June**, all registered Summit attendees will be enrolled in a Master's Level Class designed to get you ready (TRULY READY) to become the successful (or even "more successful") business owner you need to be.

**THIS HAS BECOME A HALLMARK OF TOP PRACTICES SUCCESS.** It prepares you and your staff for the rest of 2019, 2020, and beyond. This is literally one of our secrets to success.

This summer series will:

- Coach and guide you to get your goals written and organized for 2020 and beyond
- Show you how to get insight into your practice through better understanding its numbers
- Assess and be prepared to fix your practice marketing so it fills your reception rooms with patients you want
- Get you ready for the interactive "round-table" sessions now, a hallmark of the Top Practices Summit



**"Working with Top Practices has basically changed our life in podiatry."**

LEE GILMORE, DPM – VA



# THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

## PODIATRY PROSPERITY

HOW TO MARKET, MANAGE, AND LOVE YOUR PRACTICE

**SEPTEMBER 13–15, 2019**

The Marriott Riverwalk • San Antonio, Texas

**THE SUMMIT STARTS ON FRIDAY EVENING,  
SEPTEMBER 13TH**

6:00 PM - 7:30 PM

**PODIATRY PROSPERITY**

How to Market, Manage, and Love Your Practice

**OPENING  
FEATURED  
SESSION**



The Top Practices Summit opens with an information-packed, high-energy session led by Top Practices Founder and CEO, Rem Jackson and the most successful Top Practices doctors. Podiatry Prosperity combines state-of-the-art marketing, effective management, and a mindset that protects you from the hurdles routinely being tossed in front of your path.

Podiatry Prosperity is for every practice whether small or large, urban or rural, growing or struggling. You went to podiatry school because you wanted a career in medicine that also allowed you a lifestyle you could enjoy. That promise seems

to have been taken away by an all-powerful, incompetent government and greedy payers.

**It doesn't have to be like this.**

Rem will show the exact path and plan to fix those problems, knock down those barriers, and find the system to enjoying your chosen profession and reaping the benefits and blessings you wanted the day you went to school.

This year the Summit will be opened by THE BEST OF THE BEST. Doctors just like you that can show you what they have accomplished and give you a key tactic they have used to make it happen. Your job will be to listen closely and return to your practice ready to implement the plans shared with you. It's that simple.

**Be sure your travel plans make it possible for you to be in your seat and ready when the conference opens at 6 PM.**



# THE SUMMIT CONTINUES ON SATURDAY, SEPTEMBER 14TH 9:00 AM – 5:00 PM

9:00 AM – 10:00 AM

## KEYNOTE ADDRESS BY DR. MARYBETH CRANE "The Finish Line"



**"Running a podiatry practice is not a sprint,  
it's a marathon. It's actually an ultramarathon."**

DR. MARYBETH CRANE, FOUNDER, FOOT AND ANKLE ASSOCIATES OF NORTH TEXAS

Top Practices is honored to announce that the Keynote Speaker for the Top Practices Marketing and Management Summit is Dr. Marybeth Crane. Dr. Crane will share her journey from opening her practice in 1997 with her mother answering the phone—to today's multi-million dollar Foot and Ankle Associates of North Texas (FAANT) with 2 offices, 6 doctors, and 40 employees.

A long-time competitive distance runner, Dr. Crane will share how she faced down a seemingly endless series of challenges that threatened to break her spirit and bankrupt her practice, to now prepare for her exit from private practice on her own terms.

Jeff Bezos said, "Time and 10 years make an overnight success." Dr. Crane wholeheartedly agrees. What people see at FAANT is the visible tip of the iceberg—the growth and success. What is not visible is the 95% below—the focus, systems, and the blood, sweat, and tears it took to achieve that success. It's the same for distance runners. Crossing the finish line with a personal best is the reward and the most visible moment in the run, but what no one sees is the dedication, consistent focus, and effort it took to succeed.

10:00 AM – 10:30 AM **Break and Visit with Exhibitors**



## THE TOP PRACTICES SUMMIT CONTINUES ON SATURDAY

10:30 AM – 12:00 PM

### Presentations by the Top Practices 2019 Award Winners

The **MOST POPULAR** session every year are the presentations by the winners of the **Top Practices Awards: Marketer of the Year, The Innovator Award, The Drive Award and more.** Learn how practices like yours blew the doors off their marketing from start to finish and achieved their goals. Then, just follow in their footsteps and hit your own ball right out of the park. Every year **EVERYONE** is blown away by the outstanding presentations and leaves with pages filled with some of the best ideas they've ever heard. This year you will benefit from these in-depth case studies.

12:00 PM – 1:30 PM **Lunch and Networking Break**



**"When you join Top Practices and you  
follow their direction,  
there's no way you could fail."**

KEVIN MOLAN, DPM – NC



## THE TOP PRACTICES SUMMIT CONTINUES ON SATURDAY

1:30 PM – 3:00 PM

### Marketing Your Podiatry Practice: Pearls from the Pros and Your Peers

Technology drives innovation in marketing and it certainly has in podiatry. This is extremely good news for podiatrists who understand and know what to do. In this session, Rem and his marketing experts will bust some myths and misunderstandings about marketing in 2019, share what the best strategies for marketing are, and tie them to powerful and essential marketing fundamentals that underpin success. Find out what is working right now and how to profit in your practices.

3:00 PM – 3:30 PM **Break and Visit with Exhibitors**

3:30 PM – 4:00 PM

### The Silver Bullet for Success

A silver bullet refers to an action which offers an immediate solution to a problem. Silver bullets are often magical, hence the reference to the ancient belief of the special power of weapons made from silver. Is there a silver bullet for your success? This session reveals that the answer is yes and then shows you how it's done. Really.



**“Being able to  
collaborate with all the  
marketing directors  
in a masterminding setting was  
my favorite part of Summit.”**

JESSICA TAVERAS  
PISCATAWAY, NJ



4:00 PM – 5:15 PM

## Top Practices Roundtable



Attendees work together to share the very best ideas, problem solve, and learn from each other. This is an incredibly popular component of the Top Practices Summit. This will be only the first of multiple opportunities for attendees to mastermind at the Summit and share their best work. **This unprecedented opportunity happens only once a year – don't miss it!**

5:15 PM – 6:00 PM

## THE TOP PRACTICES NETWORKING PARTY

Join Rem, and all the presenters, for a networking party and chance to wind down and connect before dinner and a great night out!



The positive energy [at Summit] was contagious!

### Masterminding at its best.

Great to hang out with people that want to win."

PEYMAN ELLISON, DPM – AZ



# THE SUMMIT CONTINUES ON SUNDAY, SEPTEMBER 15TH 8:30 AM – 3:30 PM

8:30 AM – 3:30 PM

## The Podiatry Prosperity Workshop for Doctors

Led by

Rem Jackson, Dr. Peter Wishnie, Tina Del Buono, Dr. John Guiliana,  
Dave Frees, Jay Henderson, and Dr. Marybeth Crane



**Podiatry Prosperity requires a well-balanced mix of skills you must learn** to flourish as a medical practice owner and entrepreneur in a complex time of rapid change and challenge. There is a process you must follow to fully flourish and enjoy your career:

- ✓ Start by **knowing what your standards** are for yourself, your doctors, employees, and vendors.
- ✓ **Organize a plan** from these standards and be able to communicate the plan to all the players you employ or engage.
- ✓ **Coach, train, and lead** an increasingly competent and independent team to accomplish your shared goals.
- ✓ **Evaluate, adjust, and continue to lead** your team.

In this full-day seminar, you and your key staff members will discover, fully-understand, and learn how you can accomplish this in your practice. **You will leave with a step-by-step process to lead your team as they take over and build your practice with you.**



8:30 AM – 3:30 PM

## The Podiatry Prosperity Workshop for Podiatry Staff

Led by

Rem Jackson, Dr. Peter Wishnie, Tina Del Buono, Dr. John Guiliana,  
Dave Frees, Jay Henderson, and Dr. Marybeth Crane

**As you learn Podiatry Prosperity skills, you must learn to flourish from our experts.** Your staff will be learning their role in the exact same process so that they can support your mission without misunderstanding or confusion. The very same experts guiding you from the leader's roles will be instructing your staff how they fit into the very same process.

- ✓ They will **know what your standards are** for yourself, your doctors, employees, and vendors.
- ✓ They will **understand and learn the plan** you will be presenting to them and will tell you how they are prepared to support and extend the goals you have for the organization.
- ✓ They will learn **how coaching and training**, will lead to an increasingly competent and independent team to accomplish your shared goals.
- ✓ They will know how to **help you evaluate, adjust, and continue to lead** the team.

In this full-day seminar, your staff members will discover, fully-understand, and learn how they can accomplish this in your practice. **They will leave with a step-by-step process to help you lead your team as they take over and build your practice with you.**

**"This meeting is  
chock-full of information  
and great ideas.**

It is exciting to think about the  
future and develop an action  
plan to implement all the ideas."

MARK GASPARINI, DPM – MASSAPEQUA, NY





8:30 AM – 3:30 PM

**Full-Day Top Practices Marketing Workshop**

This is the first time our marketers will have a full-day seminar at the Top Practices Summit. The half-day session received **RAVE reviews last year with only one specific and recurring critique for improvement:** Make it longer and build more time for discussions, questions, and demonstrations.

There is a scope and a sequence to great digital marketing and believe it or not, all of your online marketing across the many key platforms has a big effect on the whole. It's complicated, but in this session, you will learn what a great digital marketing program must include and how it must be managed. You will also receive instruction from some of the top marketers in the country for podiatric marketing who are on the forefront of the very latest digital marketing issues you need to understand.

Digital Marketing is not the only component to high quality marketing and this workshop will include what's working in Referral Marketing, Database Marketing, and External Marketing too.

**Join our exceptional team and some of the best podiatric practice marketers in the country for a full day devoted to the very best in podiatry practice marketing.**

**YOU ASKED  
FOR IT!  
ALL NEW  
ALL DAY!**

The Summit and involvement with Top Practices have been the catalysts to transform my practice to unbelievable heights.

**The Summit is the annual mindset turbocharger I need,**  
where I calibrate my compass and prepare for the new year."

GREGG NIEBAUER, DPM – MT





# *I Guarantee It.*

– REM JACKSON



## HERE IS MY PERSONAL GUARANTEE FOR THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

If at any time, during the summit on September 13, 14, 15 you feel that you came to the wrong place or we are not addressing the issues we said we would in this letter, you may turn in your materials and receive a full refund of your seminar registration fee – no questions asked – no small print\*

\*STILL NO SMALL PRINT.

"I loved the mastermind groups! It was really helpful to hear about the success and mistakes other offices were dealing with. Even though some of the issues were not applicable to my office, some of the solutions were.

**I am really excited to go back to our office and talk about implementing some of these solutions."**

JULIE GIBSON – UT

Register Now – September 13, 14, and 15

**PODIATRY PROSPERITY—HOW TO MARKET, MANAGE, AND LOVE YOUR PRACTICE**

The 13th Annual Top Practices Marketing and Management Summit



## “BUT REM, IT’S DIFFERENT FOR ME.”

If you are thinking that your circumstances are different than others, and so special that what we do couldn’t work in your area or in your practice, **think again**. Every practice needs patients, and all patients are people with problems. We know how to find them and bring them to your door. We do this in Australia, Canada, and all across the U.S.

One of the biggest barriers we have to succeeding in our professions is time. It moves by so quickly and, in spite of our best intentions, we don’t get many positive changes implemented and we continue to drift where we are. We do this because we aren’t in a crisis situation. We didn’t have the “heart attack” moment. But we are just as stuck and just as in trouble as we would be if we were having a heart attack. Over time, we continue to slip further and further behind. This Summit is designed to break that pattern and **GIVE YOU EVERYTHING YOU NEED TO ENSURE YOUR FUTURE SUCCESS.**

Most of us can reduce our goals to this simple goal: “The emotional and financial stability and security of our family and loved ones.” To be sure, there are other goals, but this goal is at the core of all of our efforts. Despite everything you hear, there is a period of expansion and growth coming for medical practices that may be viewed as the Second Golden Age. Do you have the plan you need to succeed in the next three, five, or ten years? Do you have YOUR Plan?

**IT’S NOT JUST WORDS.**

## BRING YOUR STAFF WITH YOU!

Bring your staff and make the next year much easier. You can’t do this all by yourself – you need your team to work with you to do this. **THOSE DOCTORS THAT BRING THEIR KEY STAFF MEMBERS WITH THEM TO THE SUMMIT ALWAYS EXPERIENCE THE MOST GAIN AFTER, BECAUSE THEIR STAFF ALREADY UNDERSTANDS THE PLAN, HAS BOUGHT INTO THE PLAN, AND KNOWS THEIR PART IN MAKING THE PLAN A REALITY.**

It is virtually impossible to bring back the attitude, knowledge, and motivation that are gained at the Summit and transfer it to your staff. When your key people experience a conference filled with high-performing peers—and, at the Top Practices Summit, you will be side-by-side with many of the top-performing practices in all of podiatry—they are able to return to your practice and move forward quickly. Seriously consider bringing your key staff members to get the most out of this experience and to implement your plan for double-digit growth.



## WHAT IS A TOP PRACTICE?

Every practice owner has their own personal definition of what a Top Practice is, but here is what is at the core of every definition of a Top Practice:

**“A PROFESSIONAL PRACTICE THAT IS MANAGED AND MARKETING USING SYSTEMS THAT SERVE THE OWNERS, INSTEAD OF THE OWNERS FEELING LIKE THEY ARE SERVING THE PRACTICE.”**

A Top Practice allows a doctor to practice medicine at the highest level because he or she isn't distracted by the constant needs of running the business. A Top Practice performs at such high levels automatically that the owner is able to focus his or her attention on their personal lives and achieve a significant and dramatic increase in their own happiness. A Top Practice enables its owners to live his or her life according to their terms and theirs alone – no matter what.

Doctors from all over the continent have had their breakthrough year in 2019.

The reason is really rather simple. They were ready. And they decided to do something about it.

## THE OFFICIAL TOP PRACTICES



This Summit will be a “whine-free” zone. Do not come if you're not ready to attack your practice and transform it once and for all. There is only room for serious, positive people at this event!

At the Top Practices Marketing and Management Summit, you'll get connected with winners who are thinking very big and you'll recalibrate your own thinking. You'll be amazed at how quickly you can change your current circumstances.





# IS THIS THE RIGHT SEMINAR FOR YOU AND YOUR PRACTICE?

The best way to answer this is to ask yourself if you are truly serious about making a positive change at your practice. Not many of us actually are. We say we are, but when the opportunity comes to really change, we just postpone it until later.

- If you are already doing well, but want to truly take your practice to the next level...
- If you are tired of being frustrated with your current efforts to grow and strengthen your practice...
- If you've tried a lot of things, yet nothing seems to really work...
- If you want all the information you need to implement a marketing plan that makes sense and generates a clear and quantifiable return on your investment...
- If you want to instill a culture of growth and high quality "customer service" in your office staff...
- If you want to develop a professional plan that will enable you to clearly identify your goals and then focus your full attention on achieving them...
- If you are on the way to implementing some of the above, but want to meet with a group of winners and take the time to prepare you and your staff for a BREAKTHROUGH YEAR in 2019...



**THEN THIS IS A MEETING YOU SHOULD NOT MISS!  
IT'S NOT JUST WORDS.**

## WHAT THIS SUMMIT IS NOT:

This summit will **NOT BE THEORETICAL**. No one will tell you what you "should" do to be successful at this seminar. This seminar will not skim the surface of some "nice ideas" someone just read about. At this seminar, **WE WILL WORK** to create your 2019/2020 plan for **A BREAKTHROUGH YEAR**. At this seminar, **WE WILL WORK** and you will create a specific and detailed plan to grow your practice, develop your staff, and manage your business. At this seminar, **YOU WILL KNOW** how to put the systems into place so you can accomplish your goals and objectives.



# THE BOTTOM LINE

## YOUR PRACTICE IS YOUR LARGEST AND MOST LUCRATIVE INVESTMENT.

It is the vehicle through which you achieve all of your goals – professional and personal. **It is time to slow down so that you can speed up.** It is time to focus on the marketing and management systems you need to put into place to make 2019 and 2020 YOUR BEST YEARS EVER—the most rewarding and profitable year of growth that your practice has ever had. It can be done.

Dozens of doctors JUST LIKE YOU are doing it right now, and you can too!

### YOUR INCOME TENDS TO BE THE AVERAGE INCOME OF THE FIVE PEOPLE YOU HANG-OUT WITH THE MOST.

Surround yourself with winners who are as focused and committed to building the practice they want, not just accepting the patients that walk in the door.

“Success is not final; failure is not fatal:  
**It is the courage to continue  
that counts.”**

WINSTON S. CHURCHILL







**REGISTER NOW**  
for Special  
Early Bird  
**LOWEST PRICING!**

# REGISTER EARLY AND SAVE!

## REGISTER BEFORE MAY 31ST AND GET THE VERY BEST RATE!

Yes, I'm ready to attend the Top Practices Marketing and Management Summit in San Antonio, Texas.  
My Seminar Registration includes admission to all sessions, course workbook, and breakfast on Saturday and Sunday.

**REGISTER ONLINE** or FAX THIS PAGE TO 717-625-0552 to Reserve Your Seats

Practice/Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Attendees (name as you want it to appear on your badge)

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email (required) \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email (required) \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email (required) \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email (required) \_\_\_\_\_

(Enter additional names on separate sheet of paper)

PAYMENT METHOD: ☐ Use card on file Credit card info: ☐ MC ☐ Visa ☐ AmEx ☐ Discover

Card no.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_



**Special Pricing  
Discounts  
for AAPP, AAFAS, &  
AENS Members**

<b>First Attendee from the Practice:</b>	✓
<b>Top Practices Mastermind Members EARLY BIRD SAVINGS — \$695</b>	
Top Practices Mastermind Members After May 31st — \$895	
<b>AAPP/AENS/AAFAS Members EARLY BIRD SAVINGS — \$795</b>	
AAPP/AENS/AAFAS Members After May 31st — \$995	
<b>General Registration EARLY BIRD SAVINGS — \$895</b>	
General Registration After May 31st — \$1095	
<b>All Additional Attendees (must be from the same practice):</b>	✓
Top Practices Mastermind Member — \$275	
AAPP/AENS/AAFAS Members — \$325	
General Registration — \$345	
<b>Total</b>	

Summit registrations are non-refundable; however, they are transferable. **This means that you can transfer your registration to another person (in the same price bracket) if you are unable to attend. You may also transfer your ticket purchase to next year provided you inform us before Sept. 6, 2019.**





# THE TOP PRACTICES SUMMIT COMES TO SAN ANTONIO, TEXAS AND THE GORGEOUS MARRIOTT RIVERWALK HOTEL

## HOTEL RESERVATIONS

**Make your hotel reservations NOW! Rooms go quickly and can be difficult to reserve.**

Please follow this [link](#) to book your hotel rooms or call the Marriott toll-free reservations line at 1-877-622-3056 and ask for Top Practices Summit room block and the low group rate of \$179. Extended stays require a reservation by phone. Don't delay, reservations must be made before 6:00 pm, Thursday, August 22.

San Antonio Marriott Riverwalk welcomes you to Texas with modern style and an unbeatable location. The hotel is perfectly placed on the iconic San Antonio River Walk, home to a vast array of shops and attractions; other famous landmarks, including the Alamo, are within walking distance. All accommodations have recently been renovated, and boast pillowtop bedding, premium bath amenities and views of either the River Walk or the San Antonio cityscape. Stop in at Cactus Flower Restaurant for breakfast or lunch, and cap off a successful afternoon with cocktails and a meal at B.A.R, Born & Raised, which features a scenic outdoor terrace. Additional perks for your visit include a fitness center and an indoor pool.







## TO MY TOP PRACTICES MEMBERS

There is simply nothing more important to your success than being together with other highly-successful doctors (and their teams) who are growing their practices in double-digits. We only do this once a year, so please does not miss this opportunity to get face-to-face with all the experts and doctors you are learning from on the Top Practices Mastermind Group calls and webinars.

## TO THE DOCTORS WHO ARE NOT IN TOP PRACTICES

There is no better time than right now to plug into the ideas, people, and strategies that can solve most of the challenges you are facing. Building your practice and managing it successfully is not an easy thing to do, but when you get it right – EVERYTHING else is easier – EVERYTHING. Join us at this meeting and I guarantee you will not be disappointed.

**Dedicated to your Success,**

*Rem Jackson*

**Enjoy the journey everyday  
Enjoy the rainy days, the snowy days,  
the gorgeous days. Look at the sunset  
and revel in its beauty and  
be thankful you can see it.**

REM JACKSON

