

DEDICATED TO YOUR SUCCESS

Top Practices Summit in Scottsdale, AZ was a Home Run!

This September almost 200 doctors and their staffs came together with 27 Exhibitors and Sponsors for the **18**th **Annual Top Practices Marketing and Management Summit** in Scottsdale, AZ.

Topics ranged from AI in podiatry, marketing, direct pay cash programs, the power of dispensing in your practice, management, leadership and more.

Join us in Chicago on September 12, 13, 14, 2025!



The Winners of the Award are

From Left to Right

Top Practices Marketer of the Year TERRI NEGRETE

Lakes Foot & Ankle Associates

Top Practices Manager of the Year

ANGEL HERDUS

Lakes Foot & Ankle Associates

Top Practices Podiatric Team of the Year
THE STAFF OF LAKES FOOT & ANKLE ASSOCIATES

Dr. Dan Shanahan • Dr. Jennifer Petronella

Rem and
DR. DOUGLAS ROBINSON
winner of the
2024 Top Practices Drive Award









KEYNOTE SPEAKER DAVE FREES

speaking on how podiatrists can use AI in their practices.





REM JACKSON
TOM FOSTER
DAVE FREES
PETER WISHNIE













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THE 19[™] TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

SAVETHEDATE

