

DEDICATED TO YOUR SUCCESS

You Simply Cannot Succeed by Yourself

By Rem Jackson



The great Napoleon Hill said, "No mind is complete by itself. It needs contact and association with other minds to grow and expand."

On our own, we can only ever have a limited amount of experience. A mastermind alliance allows us to draw freely from the experience, training, skills, and knowledge of others who align with our definite major purpose. The resulting benefits include a magnification of the combined qualities of each member, as well as increased courage, faith, and a host of other positive advantages.

Top Practices would not exist if I had not had a mastermind alliance with several key people in 2006. Two people to be very specific – Tom Foster CEO of Foster Web Marketing and Attorney Ben Glass. The subsequent growth of Top Practices is also directly connected to a small mastermind group that I, Tom Foster, Ben Glass and 7 other small business owners belonged to in 2008/2009.

It was a rare opportunity to be "in the room" with like-minded entrepreneurs and it changed the trajectory of every single one of our businesses. For the better - dramatically for the better.

I challenge you to put this principle to good use in your life.

- Create your own mastermind group with 2 or 3 like-minded people
- Join a mastermind group like the [Top Practices Mastermind Group](#)
- Read the ideas of people smart enough to write a book (come to the Top Practices website for my [must read list](#))
- Ally with your staff in a true mastermind alliance for the betterment of all
- Ally with your spouse or significant other. It's essential.
- Ally with your better self every day

Top Practices has been helping our podiatrists since 2007 - hundreds of them who have shared how this group has changed their life.

This I received from a doctor this morning who is selling his practice to another doctor and then going fishing as planned – "I sincerely appreciate the valuable work you do and in my particular case it was a salvation for me after suffering through an embezzlement from a doctor-partner in 2013. With the membership and your inspiration, I was not alone. Thank you."

Also, this:

"Hi Rem,

I went to a financial planning meeting today, and found out that I have reached my "number." I could retire right now with the same income until my 90's and die with more money than I have now. My first thought was, "This is mostly due to the influence of Rem Jackson from the time that I first reached out to him years ago when things were crazy. "I cannot begin to thank you enough for the years of advice, friendship, and "trips to the woodshed" when needed. I would never be anywhere close to where I am without your guidance. Regardless of what the future brings, or what I do now, because of you I have all the options in the world.

Just a note to let you know what a difference you make in people's lives."

You can't do this by yourself. I can't do this by myself. No matter what, understand and use the principle of masterminding with other like-minded people. Tune out all the senseless noise surrounding us and then find the prosperity and the peace you deserve from the career you have earned and business you are building.

Let me know if I can help.



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Run Your Practice Like a Top Practice

Everything you and your (management) staff need to know to run your practice efficiently, make more money, and reduce your stress.

With **Dr. Peter Wishnie**

A Business Development Program of 

With **Tina Del Buono, PMAC**



Run Your Practice Like a Top Practice

By Tina Del Buono



What is the biggest problem you have in your practice? I know we all have difficulties and struggles, but what is the biggest problem? I have the opportunity to talk to several doctors and managers each month and I know what the biggest problem is, I hear it 100% of the time, and it is called, "Time." Doctors are busy seeing patients and doing surgery, managers are busy billing, training, and overseeing systems that are not running as smooth as they would like them to. Time there just does not seem to be enough of it to get everything done and set up correctly to work well.

Most doctors and their managers say almost the same thing, just from a different point of view. Managers tell me, "I wish my doctor would have more time to help me set up systems, work on the practice and give input with the problems." "Doctors will say, "I just wish my manager would be able to handle all of the practice issues, so I don't have to think about them, that's why I hired a manager."

No amount of wishing will fix these types of practice problems. Both parties wish things were different, but they are not really doing anything to change it. They just really wish it were different and it is not.

When I hear the all too familiar "I wish", I think about this great and true quote. "Life is not about expecting, hoping, and wishing. It's about doing, being and becoming." Wishing your practice problems away will not make them go away, but I know what will.

There is time, you and your manager just may not know how or where to take it from to fix your practice woes. It does take time, a plan, and a true desire to want to create the best running practice you have ever had. It is not impossible, it's very obtainable with little time invested, the right plan for your practice, and the will to move forward together you and your manager as a team.

Dr. Peter Wishnie and I have teamed up and created a six-week program called, "How to Run Your Practice Like a Top Practice" for doctors and their managers to attend together to learn how to work together as a team to tackle the everyday problems and challenges of running a practice. When learn how to truly support one another and design a plan specifically for your practice you will find that you do have not only the time to do this, but you will also have time for those extra projects you would like to do in the practice. But most of all you will have a healthy, happy practice where your people enjoy working, and your patients enjoy coming to.

Thought leader, Brendon Burchard says, "The time to have a map is before you enter the forest." This program is the map for creating a Top Practice.

Tina Del Buono, PMAC is the Director of the Top Practices Virtual Practice Management Institute which enables its members to overcome their practice management challenges (that seem to get worse by the day) and run their practice so well that everyone gets their nights and weekends back with all their work done. Find out how it can transform your practice at [Virtual Practice Management Institute](#) today!

3 Things to Know About Google's Summer 2021 Updates

By Tom Foster, CEO Foster Web Marketing



This has been THE summer of Google changes! Over the span of just a few months, there have been multiple updates that affect website rankings. And, while it's still too early to see the full impact, here are the three things you should know.

1. Core Algorithm Updates Favor Foundational SEO

Google rolled out two Core Algorithm updates in June and July. Like all core algorithm updates, these included wide-ranging changes to the ways that all sites are indexed and ranked. And, as usual, no one except Google knows all the specifics of these changes.

However, what we've seen so far indicates bigger rewards for sites that are on top of the most foundational stuff, like healthy backlinks, robust website content, and other "nuts and bolts" SEO strategies.

Medical, legal, and financial websites seemed to fluctuate the most in these updates, so look closely at your numbers through June and July to determine if you were impacted!

2. Delayed Page Experience Update Deployed

The big, scary Page Experience update originally scheduled for May did finally start rolling out on June 15. This update focused on page speed, mobile friendliness, HTTPS, and other technical website issues.

It's the one that everyone was talking about for months and months!

Due to the slow rollout, any results are still tough to measure at this point. However, it does seem like fast websites with excellent technical health are coming out on top—just as expected.

3. More Proof That Spam Doesn't Pay

Along with the above updates, Google also released two new spam updates. These seem to be fairly routine, although it's unclear exactly what they were targeting. Just take it as more evidence that spam and black-hat strategies aren't the way to win the Google game.

Whew! After a summer like that, there should be all kinds of things to talk about at the Top Practices Summit. Need to know what to watch out for or where to spend your time?

Visit [FWManalysis.com](https://www.fwmanalysis.com) to get prepared—and keep an eye out for our 2021 Summit Special.

We'll have something great for everyone!

Dedicated to the TRUTH about marketing,

Tom Foster, CEO Foster Web Marketing

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You Simply
Cannot Succeed
by Yourself
(SEE PAGE ONE)



*"Money doesn't make you happy,
but being happy
can make you a lot of money."*

REM JACKSON

