

DEDICATED TO YOUR SUCCESS



“Whatever your mind can conceive
and believe it can achieve.”

- Napoleon Hill

In 1937, Napoleon Hill published “Think and Grow Rich”. Arguably one of the most influential personal development and self-improvement books ever written. Most of what has been written since 1937, in my opinion, is derivative of this remarkable book. Napoleon Hill himself stands on the shoulders of James Allen in “As a Man Thinketh” as well as Seneca, Marcus Aurelius, Epictetus and the Stoics. Socrates and so many more.

But before 1937 there was a story to tell...You can access this special episode of my podcast “Prosperity and Something Greater” anywhere you get your podcasts. I hope and trust that you will enjoy it.

Here is his Essay on Life:

Life, you can't subdue me because I refuse to take your discipline too seriously. When you try to hurt me, I laugh – and the laughter knows no pain. I appreciate your joys wherever I find them; your sorrows neither frighten nor discourage me, for there is laughter in my soul.

Temporary defeat does not make me sad. I simply set music to the words of defeat and turn it into a song. Your tears are not for me, for I like laughter much better, and because I like it, I use it as a substitute for grief and sorrow and pain and disappointment.

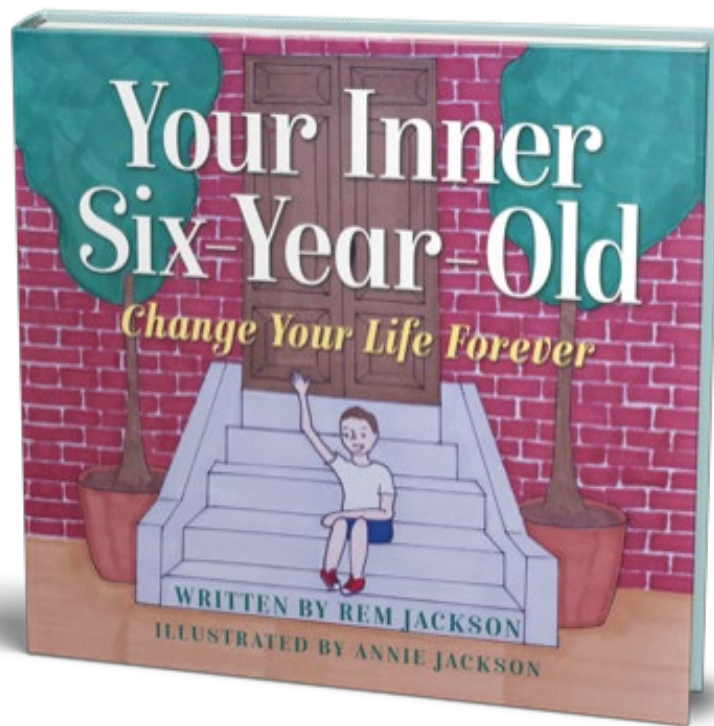
Life, you are a fickle trickster – don't deny it. You slipped the emotion of love into my heart so that you might use it as a thorn with which to prick my soul – but I learned to dodge your trap with laughter. You tried to lure me with the desire for gold, but I have fooled you by following the trail which leads to knowledge instead. You induced me to build beautiful friendships – then converted my friends to enemies so you may harden my heart, but I sidestepped your figure on this by laughing off your attempts and selecting new friends in my own way.

You caused men to cheat me at trade so I will become distrustful, but I won again because I possess one precious asset which no man can steal – it is the power to think my own thoughts and to be myself. You threaten me with death, but to me death is nothing worse than a long peaceful sleep, and sleep is the sweetest of human experiences – excepting laughter. You build a fire of hope in my heart, then sprinkle water on the flames, but I can go you one better by rekindling the fire – and I laugh at you once more.

You have nothing that can lure me away from laughter, and you are powerless to scare me into submission. To a life of laughter, then, I raise my cup of cheer!

It has been a true labor of love and joy for me to have introduced Napoleon Hill and his 17 Principles of Success to so many people. And now to you. He is as timeless and relevant today, as the stoics of 2000 years ago are today too. Especially today! I hope you explore his books and videos for yourself.





New Book from Rem Jackson

Your Inner Six-Year-Old Change Your Life Forever

I'm thrilled to announce a new book I've written that imagines a day in which you spend that day with yourself as a six-year-old and discover how to change your life forever. Why do you treat yourself the way you do? Why do you harm yourself with negative, punishing thoughts about yourself? Would you treat a six-year-old (any six-year-old) the way you treat your adult self?

The genesis for the book is explained in my podcast, "Prosperity and Something Greater" I'll let you listen to the inspiration for this book in that podcast that got me thinking about what forms us when we are children. I began telling this story in my talks to illustrate how self-destructive we can be and just how hard we are on ourselves? Why? Why do we do this and why are we so good at it. It's so unhelpful. There is another way. A better way. I wrote down this short talk and turned it into a story of sorts. It is a chapter in my book "Podiatry Prosperity". And it is now a hard cover and soft cover book that my daughter Annie illustrated. You can find it on Amazon and on the Top Practices website where you can get the best pricing and special pricing if you wish to buy one for everyone you love. (<https://www.toppractices.com/library/your-inner-six-year-old.cfm>)

About the Illustrator

Annie Jackson, one of Rem's three daughters, is an artist and entrepreneur. She is the creator of This is Brennan, an eco-friendly company that produces unique naturally-dyed pieces in which the colors come from plant materials like onion skins, avocado pits, and more. When she is not dyeing, illustrating, or building a business, she is often traveling the world with her husband.

What Doctors Should Know About Google's 2020 Updates

By Tom Foster



Are you feeling a little out of the loop with what Google has been up to recently? Here's a breakdown of the most important updates so far in 2020.

January 2020 Core Update

In the first update of 2020, the major changes affecting medical practices included:

- Bigger rewards for truly excellent content
- De-indexing of spammy content
- Changes to trust elements, especially affiliate links
- Changes to veterinary health content—which is further evidence that Google is taking all kinds of health content seriously!

There are always a lot of changes with big, core updates like this, but you'll notice that most of these changes are right in line with Google's longtime message of offering true value to searchers without "tricking" them with deceptive practices.

January 22, 2020: No More "Double-Dipping"

Shortly after releasing the big, core update at the start of the year, Google followed it up with a much more targeted change. Pages that appear in a "featured snippet" at the top of the search results no longer also appear in the top regular search position below. Video snippets and some other featured-snippet variants remain unaffected.

May 2020 Core Update

In its second core update of the year, Google focused on:

- Helpful, informative content (again)
- Relevant local searches and "Map Pack" rankings
- Changes related to the COVID-19 pandemic

Like other core updates, the May core update affected all kinds of websites and industries around the world. However, it most strongly affected complex, professional businesses. If you saw any major changes in your rankings or organic traffic, this update may have been the culprit!

Want to Get on Top of the SEO for Your Medical Practice?

Staying on top of Google's changes, shifting best practices, and searcher behaviors is a big job, but it just comes with the territory when you market your practice online.

Need a hand getting up to speed or making the needed changes to your website and strategy? Visit FWMDoctorAnalysis.com or give us a call at 888.886.0939.

Dedicated to the TRUTH about marketing,

Tom Foster, CEO Foster Web Marketing

Tom Foster is CEO and Founder of Foster Web Marketing.
You can contact Foster Web Marketing at 888-886-0939.





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THINK *and*
GROW RICH:
THE STORY OF
NAPOLEON HILL

(SEE PAGE ONE)

JOIN THE TOP PRACTICES MASTERMIND GROUP

Since 2007, The Top Practices Mastermind Group has helped hundreds of podiatrists to market and manage their practice with outstanding results. There are other coaches and consultancies that help podiatrists, but none have the unique approach nor the results that Rem Jackson achieves with Top Practices.

Would you recommend Top Practices to other podiatrists?

“Absolutely. If someone’s thinking about joining Top Practices, they should do so without hesitation. It is so uplifting and so helpful. Just drop what you’re doing and sign up right now.”

Thomas Pignetti, DPM

The Woodlands, Texas

