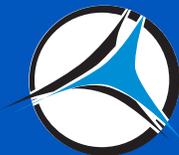




"Your success is guaranteed by running a highly-profitable practice. The Top Practices Summit is your blueprint for profits and massive success in this uncertain time."

– REM JACKSON, CEO AND FOUNDER, TOP PRACTICES



TOP PRACTICES

THE HOME FOR PRIVATE PRACTICE

PRESENTS

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THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

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THE BULLETPROOF PRACTICE

A 6-DAY VIRTUAL CONFERENCE ONLINE: OCTOBER 15–20

Podiatry practices have faced enormous challenges this year. And they have proven that podiatry practices are strong and resilient. The truth is the future of private practice is still exceedingly bright.

SPECIAL KEYNOTE PRESENTATION

DR. CRAIG THOMAJAN

Founder, Austin Foot and Ankle Specialists

How do we prepare ourselves for a Bulletproof Practice in the time of COVID and beyond. "This journey isn't about finish lines, It's about milestones."



SPECIAL PRICING DISCOUNTS FOR AAPM & AENS MEMBERS

The Top Practices Summit is held only once a year.

What do you want your practice to be like in 2021, 2025, and beyond? (SEE INSIDE)



**THE SUMMIT STARTS ON
THURSDAY EVENING, OCTOBER 15TH**

ALL TIMES ARE EASTERN DAYLIGHT TIME (EDT)

OPENING FEATURED SESSION

7:30 PM – 9:00 PM

**PODIATRY PROSPERITY AND SOMETHING
GREATER: CREATING YOUR BULLETPROOF,
GROWING, AND THRIVING PRACTICE.**



THE SUMMIT CONTINUES ON FRIDAY, OCTOBER 16TH • 4:30 PM TO 8:30 PM

All sessions will be recorded and available online for 30 days after the summit ends on Tuesday. All times are Eastern Daylight Time.



4:30 PM – 5:30 PM

**HIRING SUPERSTARS AND KEEPING THEM
JAY HENDERSON**

5:30 PM – 6:20 PM **BREAK AND VIRTUAL EXHIBIT HALL**

FEATURED PRESENTATION

DR. CRAIG THOMAJAN

7:05 PM – 8:30 PM

**HOW DO WE PREPARE
OURSELVES FOR A
BULLETPROOF PRACTICE
IN THE TIME OF COVID
AND BEYOND?**

“This journey isn’t about finish lines,
it’s about milestones.”



GO TO WWW.TOPPRACTICES.COM/SUMMIT FOR FULL DETAILS

SATURDAY 11:05 AM – 1:00 PM EDT

CHOOSE THE WORKSHOP YOU WISH TO ATTEND

All workshops will be recorded and available online for 30 days after the summit ends on Tuesday.



#1 THE PRACTICE MARKETING WORKSHOP

Led by Rem and the best Top Practices Marketers

#2 PRACTICE MANAGEMENT WORKSHOP

Led by Tina Del Buono

#3 UNDERSTANDING AND IMPACTING YOUR FINANCIALS

Led by Dr. Peter Wishnie and Dr. John Guiliana



SATURDAY 2:35 PM – 4:30 PM EDT

CHOOSE THE WORKSHOP YOU WISH TO ATTEND

All workshops will be recorded and available online for 30 days after the summit ends on Tuesday.



#1 UNDERSTANDING WHAT GOOD ONLINE MARKETING IS AND IS NOT

Led by Tom Foster and his team of experts and doctors

#2 SUPERSTAR ASSOCIATE DOCTORS

Led by Dr. Peter Wishnie

#3 BETWEEN A ROCK AND A HARD PLACE

Led by Tina Del Buono



SUNDAY 11:05 AM – 1:30 PM EDT

CHOOSE THE WORKSHOP YOU WISH TO ATTEND

All workshops will be recorded and available online for 30 days after the summit ends on Tuesday.

#1 THE BULLETPROOF TOP PRACTICES MILLION DOLLAR WORKSHOP PART 1

Led by Rem Jackson, Dr. Peter Wishnie, Dr. John Guiliana, and John Leardi Esq.



#2 THE PROFESSIONAL PLAN PLAYBOOK PODIATRY MARKETERS MUST USE TO WIN ONLINE PART 1

Led by Tom Foster and his team of expert marketers and doctors

#3 HOW TO RECRUIT, HIRE, TRAIN, RETRAIN, AND, IF NEED BE, FIRE STAFF MEMBERS

Led by Tina Del Buono

Continued on page 4.



TOP PRACTICES

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THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

THE HOME FOR PRIVATE PRACTICE

THE BULLETPROOF PRACTICE

A 6-DAY VIRTUAL CONFERENCE ONLINE: OCTOBER 15-20



SEE PAGE 1

NOW VIRTUAL!

SUNDAY 3:05 PM – 5:00 PM EDT

CHOOSE THE WORKSHOP YOU WISH TO ATTEND

All workshops will be recorded and available online for 30 days after the summit ends on Tuesday.

#1 THE BULLETPROOF TOP PRACTICES MILLION DOLLAR WORKSHOP PART 2 Led by Rem Jackson, Dr. Peter Wishnie, Dr. John Guiliana, and John Leardi Esq.

#2 THE PROFESSIONAL PLAN PLAYBOOK PODIATRY MARKETERS MUST USE TO WIN ONLINE PART 2 Led by Tom Foster and his team of expert marketers and doctors

#3 THE PODIATRY CUSTOMER SERVICE WORKSHOP Led by Tina Del Buono

THE SUMMIT CONTINUES ON MONDAY, OCTOBER 19TH • 7:05PM-8:30PM

MONDAY 7:05 PM – 8:30 PM

TOP PRACTICES CASE STUDIES Led by Rem Jackson

THE SUMMIT CONTINUES ON TUESDAY, OCTOBER 20TH • 7:05PM – 8:30PM

TUESDAY 7:05 PM – 8:30 PM

WHAT NEXT? WHAT NOW?

Led by Rem Jackson, Tina Del Buono, Dr. Peter Wishnie, Dr. Craig Thomajan, and Tom Foster