



Top Practices VMD Video Editing Services turn your videos from acceptable to exceptional!

Editing

- Trim long pauses.
- Cut mistakes.
- Combine multiple videos.

Green Screen Services

- Take your videos shot in front of a solid green background and insert background footage/images.

Voice-over Recording and/or Editing

Supplemental Footage and Images

- Record footage (feet walking/running, foot massage, etc) to insert into your project.
- Use high-resolution pictures inserted into your video.

Animation for Your Website

Graphic Services

- Add logo.
- Animate your logo.
- Add Title screens (ex. Dr. X – Foot and Ankle Associates).
- Add on-screen text and images.

Kinetic Typography

- Add moving/animated text.

Music

- Add background music.

Format and Upload Video

- Optimize your video files and upload to YouTube and other video sharing sites.

Annotations within YouTube

- Add in-video links that direct viewers to other websites/pages/channels/videos

The length of time to complete your video project is dependent upon the condition of your raw footage and the content of your video. Approximate hours will be discussed during your initial consultation.

Standards for Proceeding

The following is a comprehensive list of the items we require from you before proceeding with your project. If there is anything within this list that you are unfamiliar with or are unable to provide, we can assist you.

- Business logo
- Correct contact information (address, website url, phone number)
- Business tagline
- Website color palette
- Fonts for your branding (logo)
- Additional pictures/diagrams relating to video content
- Do you wish to include music?
- Do you have pre-written verbiage or do you need it to be written?
- Do you have a voice over or do you need it to be recorded? Can you provide a script?

Additional projects can be discussed and added as needed upon request. We are dedicated to your success and here to help you get it DONE! For more information, contact Lori Hibma at Lori@Top-Practices.com or (855) 264-2438.