

**Pre-Release
Offer!**



The Ultimate Podiatry Practice Management System Includes:

**A Complete 450 page office manual!
Completely done and ready to use.**

- Exact step by step descriptions on how your employees should carry out their jobs
- List of supplies that goes in each room
- How to take x-rays
- Surgery set up procedures
- Sterilization of equipment
- How to handle emergencies
- Podiatric terminology
- Appeals procedure
- MD referral thank you letters
- Financial system

Complete phone scenarios and scripts

Finished Job descriptions

Complete organization board

Training Programs

Protocols

Marketing organization board

How to handle difficult situations/patients

How to effectively communicate and gain compliance on treatments

How to analyze your numbers

What affects your numbers

Thank you letters to patients for referring others; three letters for each time they refer

New Patient thank you letters

Forms Including:

- Hmo/PPO financial form
- Financial policies
- Medicare form
- Medicare ABN waiver
- Insurance waiver
- History form
- Orthotic/dme financial agreement
- Ultrasound form
- Payment arrangement form
- Physical Therapy financial agreement form
- Crutch training waiver form
- Tens unit waiver form
- Hippa
- Vacation/time off/suggestion form
- Purchase Order
- Success Story
- Delinquency notices
- Day sheet
- Tally sheet
- Financial:
 - ♦ payment plans
 - ♦ collection letters
- Pre and post-op instructions

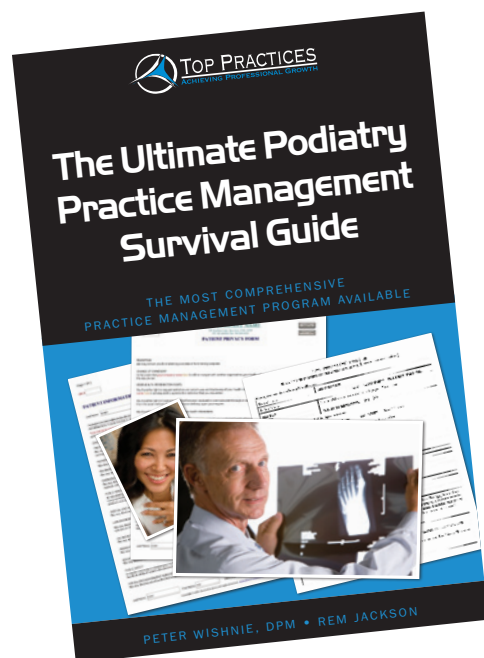
**NEW From Top Practices Publishing!
100% GUARANTEED
for one Full Year**

How to Manage Your Podiatry Practice to Excellence

Managing a podiatry practice is difficult. Most podiatrists struggle with the enormous work load and staff management responsibilities that are added to the already busy job of seeing and treating patients. Top Practices is proud to announce it's newest program:

The Ultimate Podiatry Practice Management Survival Guide

by Peter Wishnie, DPM and Rem Jackson.



The Ultimate Podiatry Practice Management Survival Guide includes a complete printed program guide, Audio and Video Training CD's and Two Months of Live Practice Management Coaching (FREE!) — Everything you need to understand, implement, and succeed with the program.

The Ultimate Podiatry Practice Management Survival Guide is based on more than 20 years of direct experience building and managing high performing staffs. It is designed to enable you to take control of all facets of your practice and manage people in a new and different way - BY THE NUMBERS. The guide will allow you to quickly train your employees to work the way you do. Ultimately, this program will make your job and the jobs of your employees easier.

The Ultimate Podiatry Practice Management Survival Guide is designed by Dr. Peter Wishnie of Piscataway, NJ and Rem Jackson, CEO of Top Practices, LLC. Dr. Wishnie has developed systems, tools, and programs to run his practice extremely successfully. His processes are easy to understand and implement and, for the first time, this information is being offered through an exclusive arrangement with Top Practices, LLC. Rem Jackson is the Founder of Top Practices, LLC and a coach to hundreds of Podiatrists and other professionals across the United States.

“Dr Wishnie has one of the best managed practices in the United States. He can literally leave his office for weeks and it will continue to run as though he was there every day. THIS is how to manage a professional practice and live an exceptional life. I’m proud to be able to release this program under the Top Practices name.”

– Rem Jackson, Founder Top Practices, LLC.

The Ultimate Podiatry Practice Management Survival Guide is \$1995.00 for the entire program.

For a limited time, the guide is being offered at \$1495.00. This is for the entire packaged program plus two months of Practice Management coaching – Four Group Sessions and 1 individual session valued at \$698.00.

Your Credit Card will be charged upon order and you will have one full year to return it for a 100% refund – no questions asked.

End your management frustrations, manage objectively not subjectively, and let your practice benchmarks and metrics guide you to good decisions and total control.

FAX THIS FORM TO 717-625-0552



Yes, I'm ready to manage my podiatry practice like a pro! Please send me **The Ultimate Podiatry Practice Management Survival Guide** for the Special Limited Price of \$1495. I understand that my credit card will be charged upon order and that I will have one full year from the date of purchase to return the Guide for a 100% refund for any reason at all.

Name: _____

Address: _____

City/State/Zip: _____

Office Phone: _____ Fax: _____

Email: _____

Charge My: Visa MasterCard American Express

Card number: _____

Expires: _____ Name (if different) on Card: _____

Signature: _____

FAX THIS FORM TO 717-625-0552