

Analytics Monthly Review

Your Name Here/<Month> 2014

Sessions	Users	Pageviews	Pages/Session	Avg Session Duration	Bounce Rate	% New Sessions
This is the total number of visits to your website.	This is the number of visits to your website, subtracting duplicate visits from the same people.	This is the total number of pages viewed on your website.	This is the average number of pages a visitor goes through during a session.	This is the average span of time a visitor spends on your website during a session.	This is the percentage of people that visit your website that leave within 10	This is the percentage of visits to your website that are coming to it for

Geolocation (# of visits)

This box will lay out the geotags associated with the visitors of the website.

Geolocation Information

This box will lay out the best action to take regarding your geolocation and current geotags. This may often include increasing or reducing of geotags in certain social media accounts and future content.

Search Queries (# of impressions)

This box lays out a list of the top ten queries, or entries, typed into Google search by your audience that led to them coming to or simply seeing your website. These are useful for determining a content strategy as well as content specific SEO.

Social Media (# of visits/number of visits last month)

Twitter
Facebook
Google+
LinkedIn
Pinterest

This box will lay out the current referral rates of individual social media platforms and will state the previous time period's referral rate.

Browsers (# of visits)

This box will lay out the browsers (Chrome, IE, Firefox) your audience is using.

Devices (# of visits)

This box will lay out the types of devices (Desktop, Mobile, Tablet) that your audience is using.

Organic Traffic Sources (# of visits)

This box will lay out the search engines (Google, Yahoo, Bing) that your audience is using.

Website Overview