

"The Future of Private Practice in Podiatry is Bright. Very Bright Indeed. If you plan to practice for at least the next five years (or 30 ☺) you must be at this Top Practices Summit"

– REM JACKSON, CEO AND FOUNDER, TOP PRACTICES



PRESENTS

THE TOP PRACTICES MARKETING AND MANAGEMENT SUMMIT

THE HOME FOR PRIVATE PRACTICE

The Coming Revolution in Private Practice

OCTOBER 8, 9, AND 10, 2021 • DOWNTOWN LAS VEGAS, NV

IT'S TIME TO THRIVE IN PRIVATE PRACTICE

Leave the naysayers behind and join the next wave in podiatry

REGISTER NOW FOR SPECIAL EARLY BIRD PRICING!



SPECIAL PRICING DISCOUNTS FOR AAPP MEMBERS (SEE REGISTRATION FORM)

"This Top Practices Summit is your Playbook for profits, massive success, and fun in your career even in this uncertain time. If you are building, buying, or starting your practice the Summit is designed specifically for you."

– REM JACKSON, CEO AND FOUNDER, TOP PRACTICES

The Top Practices Summit is held only once a year.

What do you want your practice to be like in 2022, 2025, and beyond? (SEE INSIDE)



**THE SUMMIT STARTS ON
FRIDAY EVENING, OCTOBER 8TH**



OPENING FEATURED SESSION

5:30 PM – 7:00 PM

GET CONTROL OF YOUR DAILY SCHEDULE

THE SUMMIT CONTINUES ON SATURDAY, OCTOBER 9TH • 9:00 AM TO 5:00 PM

9:00 AM – 10:00 AM

HOW TO MARKET YOUR PRACTICE ONLINE WITHOUT SPENDING A FORTUNE



10:00 AM – 10:30 AM **BREAK AND VISIT WITH EXHIBITORS**

10:30 AM – 12:00 PM

MARKETING THAT JUST WORKS

12:00 PM – 1:30 PM **LUNCH AND NETWORKING BREAK**

1:30 PM – 3:00 PM

PRESENTATIONS BY THE TOP PRACTICES 2021 AWARD WINNERS

3:00 PM – 3:30 PM **BREAK AND VISIT WITH EXHIBITORS**

3:30 PM – 4:30 PM

YOUR MARKETING PLAN WORKSHOP

GO TO WWW.TOPPRACTICES.COM/SUMMIT FOR FULL DETAILS



4:30 PM – 5:00 PM

THE 6TH PLAY IN YOUR PLAYBOOK – ACTUALLY DOING SOMETHING

“Wars are won by people who actually go out and do something.”
– General George Patton



5:00 PM – 6:00 PM

THE TOP PRACTICES NETWORKING PARTY

Join Rem, and all the presenters and exhibitors, for a networking party and chance to wind down and connect before dinner and a fantastic night out in fun, exciting, Downtown Las Vegas!

THE SUMMIT CONTINUES ON SUNDAY, OCTOBER 10TH • 9:00 AM TO 3:30 PM

TRACK ONE: 9:00 AM – 3:30 PM LIVE AND IN-PERSON

THE ONE AND ONLY FULL-DAY TOP PRACTICES MARKETING WORKSHOP

(FOR PRACTICE MARKETERS, STAFF, AND DOCTORS)

TRACK TWO: 9:00 AM – 10:00 AM

HOW TO ORGANIZE YOUR MANAGEMENT SYSTEMS SO THEY WORK FOR YOU INSTEAD OF YOU WORKING FOR THEM

(FOR DOCTORS AND THEIR STAFF)

10:00 AM – 10:30 AM BREAK AND VISIT WITH EXHIBITORS

10:30 AM – 12:00 PM

**SYSTEMS ARE USELESS
WITHOUT A TEAM THAT CAN
USE THEM (AND WANTS TO
MAKE THINGS WORK)**



12:00 PM – 1:30 PM LUNCH AND NETWORKING BREAK

GO TO WWW.TOPPRACTICES.COM/SUMMIT FOR FULL DETAILS



TOP PRACTICES

THE HOME FOR PRIVATE PRACTICE

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1:30 PM – 2:30 PM

THE SLIGHT EDGE SECRET TO SUCCESS

*"Be here one year from now actively immersed
in the process and you can't fail."*

– Jeff Olson, "The Slight Edge"

2:30 PM – 3:30 PM

THE COMING REVOLUTION IN PRIVATE PRACTICE



DOWNLOAD THE BROCHURE AT [TOPPRACTICES.COM/SUMMIT](https://toppractices.com/summit) TO READ MORE